

Level 2 Business



On the Level 2 Business Course we follow the **OCR Specification**. The Level 2 Course is equivalent to GCSE standard.

On the following slide you will find a series of challenges that will help prepare you for this course, please complete as many as you can and send photos or screen shots to Arrim Rafique at ara@woking.ac.uk

For a harder challenge please see the Level 3 Business transition task.

*Level 2 Business Studies *Challenges *

Try and complete as many as possible and send us photos or screenshots!

1. Watch an episode of Dragon's Den on BBC iPlayer

2. Read about real life cash flow issues
<https://www.bbc.co.uk/news/business-52114414>

3. Watch the YouTube clip on the 4P's
<https://www.youtube.com/watch?v=4TYWhZ3IFhc>

4. Play Build Your Stax trading game- see how much money you can make!
<https://buildyourstax.com/>

5. Find 3 promotional posts on Facebook. Write down the features of them.

6. Watch an episode of The Apprentice on BBC iPlayer and write down the characteristics of a successful contestant

7. Research Lord Alan Sugar and find out how he became so successful!

8. Watch an episode of The Supermarket on BBC iPlayer. Make a list of all the different job roles.

9. Identify your dream job. Do some research into the skills and characteristics required!

10. Find a promotion on Twitter and explain its features,

11. Choose a business, and write down all the different ways that they advertise products.

12. Carry out some market research in your house into people's favourite food and drink.

13. Generate a Dragon's Den style business idea and write a script for your pitch!

14. The company Furry Tales was funded through crowdfunding. Learn about it here
<https://www.crowdfunder.co.uk/furry-tales>

15. Find an example of a business using social media to collect market research

16. Read all about the success of entrepreneur Joe Wicks
<https://www.express.co.uk/celebrity-news/756609/fitness-instagram-joe-wicks-success-social-media-lifestyle-celebrity>

17. Learn about costs and ask your family for some examples of each.
<https://www.youtube.com/watch?v=p9RliXf1NVl>

18. Plan an activity to raise money for charity!

19. Find a recipe for a large chocolate cake. Visit a supermarket website, and work out how much it would cost to buy all of the ingredients you need!

20. If you sell the cake at £3 per slice, calculate how much revenue and profit you would make.