

Fine Art Creative Brief

This is an unique, historic period of time. As a Fine Artist, we invite you to take the opportunity to respond creatively, producing a body of work that documents and responds to this moment in history. The following are a series of words produced in connection to the current pandemic.

Safe	Unite	Cover	Care	Differences
Home	Collect	Protect	Togetherness	Distancing
Isolation	Join	Relationship	Community	Fragility
Traces	Capture	Space	Change	Contact
Restriction	Celebrate	Restrict	Stability	Limitations
Trapping	Bind	Freedom	Uniformity	Connect

The Brief:

Create your own handmade sketchbook in which to develop your ideas. The size and format is up to you.

You can choose one or more words to respond to. The idea is that the words are starting points for your creativity. Each page may explore a different idea, or document a development, concluding in a final piece/response. The project will help you develop the creative, research and practical skills required for A Level study, in addition to being an outlet for you to express yourselves.

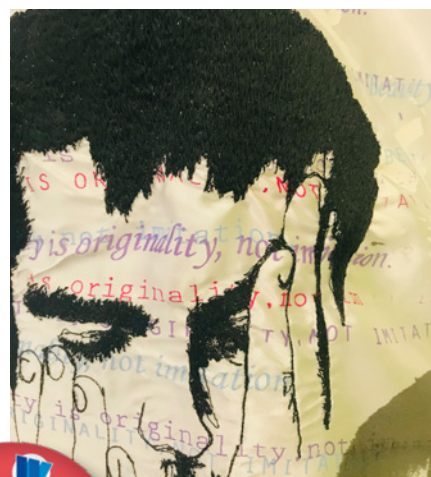
Your work can be figurative, abstract, photographic, mixed media, there are no restrictions on your creativity. Check out the links here for ideas:

<https://www.youtube.com/watch?v=21qi9ZcQVto>

<https://www.youtube.com/watch?v=CffQyRdTDUc>

<https://www.pinterest.co.uk/emmahobbs30/handmade-sketchbook/>

We would like you all, as part of this creative body work, to create one piece for our Woking College community project. This should be 10cm x 10cm in size and can be produced in any media. It should then be posted to the college- Woking College, Rydens Way, Woking, GU22 9DL- to form part of our collaborative art piece or emailed to eho@woking.ac.uk. If you are on Instagram you can upload images of your work tagging [@wokingcollegartanddesign](https://www.instagram.com/wokingcollegartanddesign) we can then feature your work on our page.



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The following artists may help you to develop your ideas from a conceptual or creative point.

Artists who have created work in spite of adversity:

Mel Kadel	https://mymodernmet.com/art-about-overcoming-obstacles/
Barbara Ess	https://aperture.org/blog/barbara-ess-surveillance/
Frida Kahlo	https://www.fridakahlo.org/
Ruth Asawa	https://ruthasawa.com/

Artists who use colour to express emotion:

Rothko	https://www.tate.org.uk/art/artists/mark-rothko-1875
Collings and Biggs	http://emmabiggsandmatthewcollings.net/
Picasso	https://www.pablocicasso.org/blue-period.jsp
Kandinsky	https://www.tate.org.uk/art/artists/wassily-kandinsky-1382

Artists exploring text communicate a message:

Kruger	http://www.barbarakruger.com/
Holzer	https://projects.jennyholzer.com/
Mel Bochner	http://www.melbochner.net/
Steve Powers	http://firstandfifteenth.net/

We really look forward to welcoming you to both college and the department. If you have any questions then please do get in touch, emailing: eho@woking.ac.uk. Remember to keep all of your work and bring it with you to enrolment.

